



Domain Overview (Desktop)

defymedical.com

Organic Search: Summary

US | defymedical.com

3.4K

3% TRAFFIC

SEMrush Rank	366.9k	
Keywords	2.8K	12%
Traffic Cost	\$14.5K	8%

Paid Search: Summary

US | defymedical.com

0

0% TRAFFIC

Keywords	0	0%
Traffic Cost	\$0	0%

Backlinks: Summary

Root Domain: defymedical.com

311.9K

 TOTAL BACKLINKS

Referring Domains	307
Referring IPs	314

Display Advertising: Summary

defymedical.com

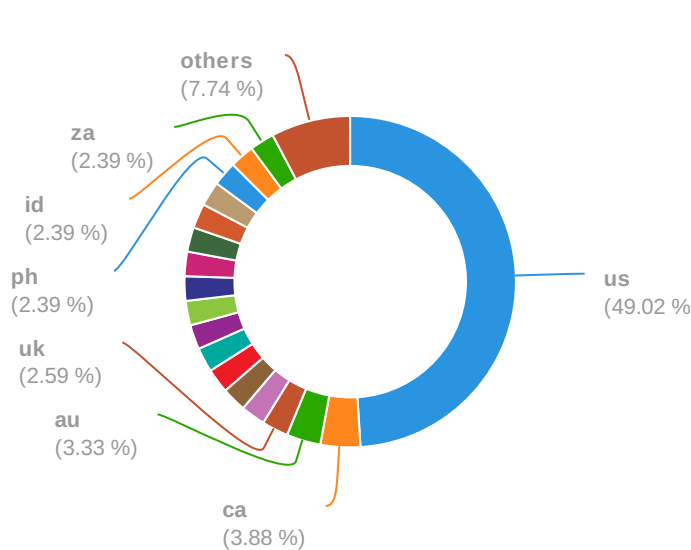
104

 TOTAL ADS

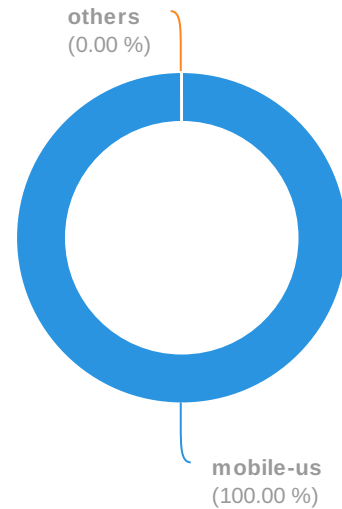
Publishers	69
Advertisers	0

Organic Search: Keywords By Country

defymedical.com

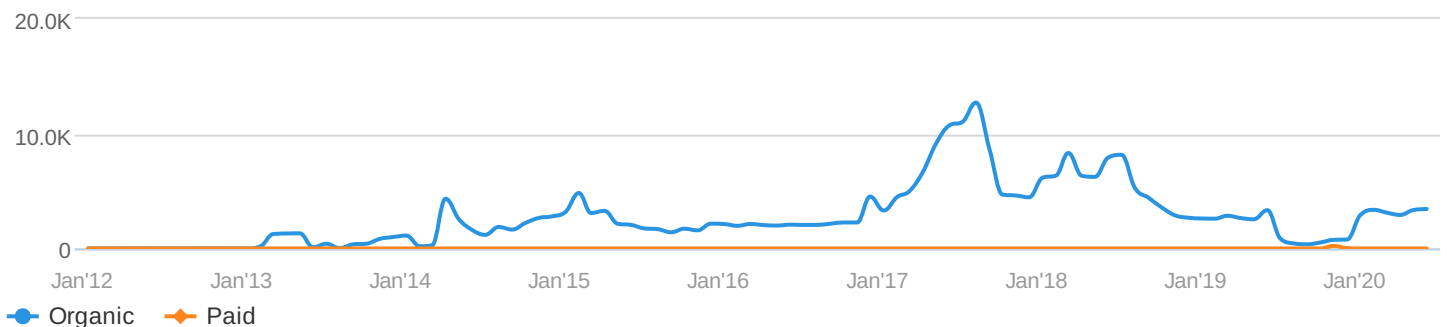


Paid Search: Ad Keywords by Country



Traffic: Organic vs Paid

defymedical.com | US | All time



Organic search traffic

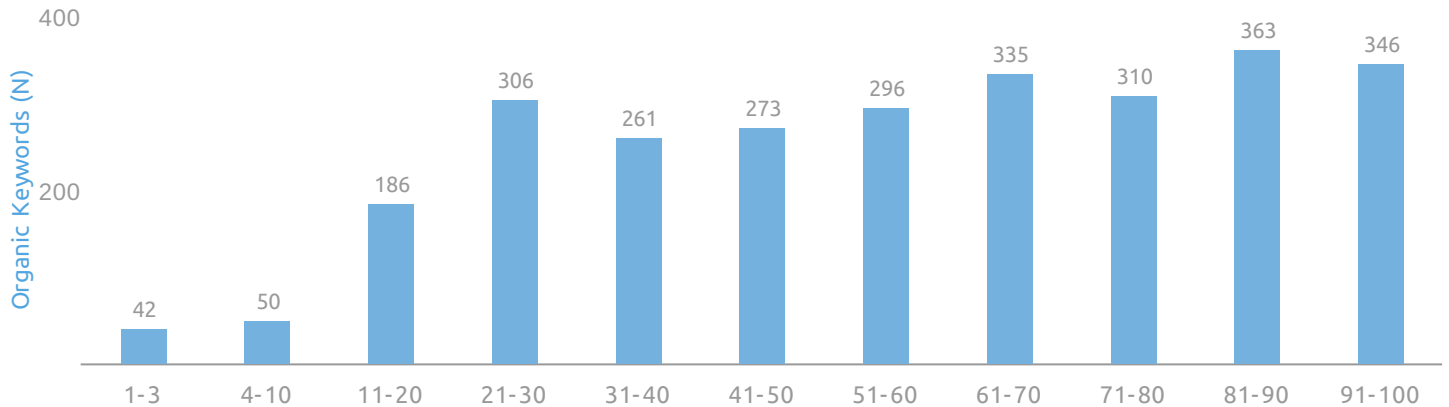
Organic Search: Top Keywords (2,768)

US | defymedical.com

Keyword	Pos	Volume	CPC (USD)	Traffic
defy medical	1 (1)	2,900	4.38	67.55%
defy medical reviews	1 (1)	170	5.42	3.96%
defy	14 (21)	90,500	1.13	3.66%
defy medical tampa	1 (1)	140	4.90	3.26%
defy medical insurance	1 (1)	70	0.00	1.63%

Organic Search: Keyword Position Distribution

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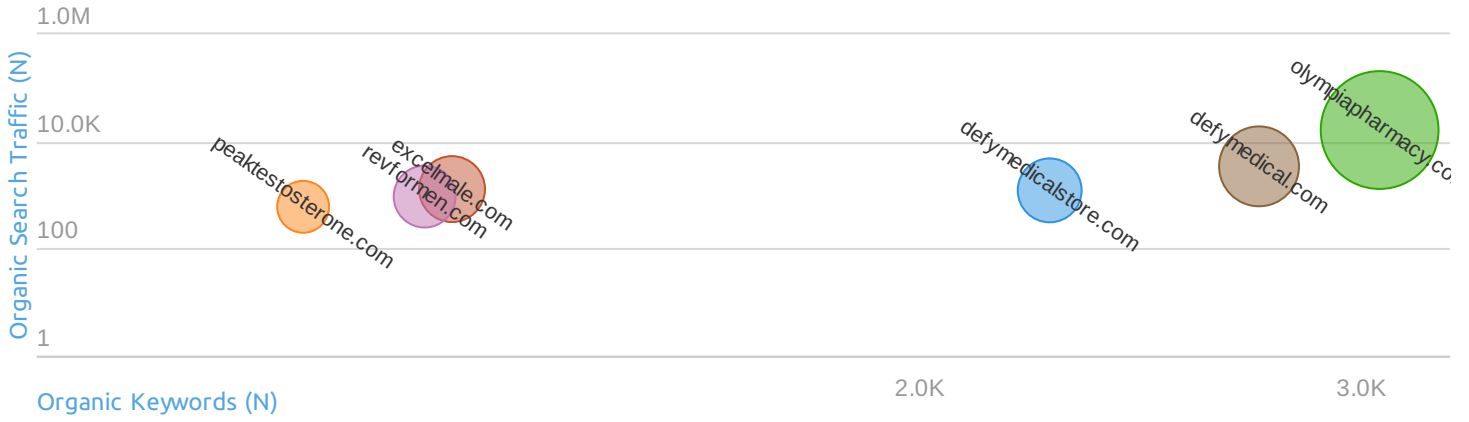
Organic Search: Top Competitors (1,441)

US | defymedical.com

Competitor	Com. Keywords	SE Keywords	Com. Level
defymedicalstore.com	40	2.3k	24%
peaktestosterone.com	13	604	13%
olympiapharmacy.com	43	3.0k	13%
excelmale.com	16	941	11%
revformen.com	28	879	10%

Organic Search: Competitive Position Map

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Organic Branded Search

US | defymedical.com

2.8K 0% TRAFFIC

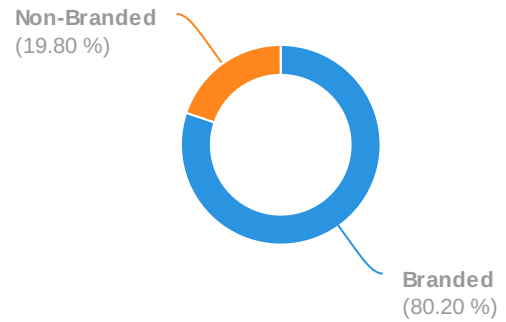
Keywords

21

Branded vs Non-Branded

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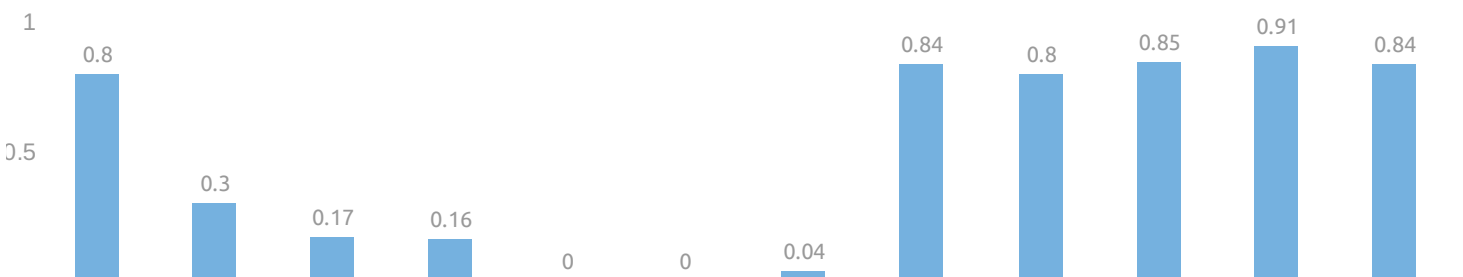
80.20% Branded Traffic
19.80% Non-Branded Traffic



Organic Search: Branded Traffic Trend

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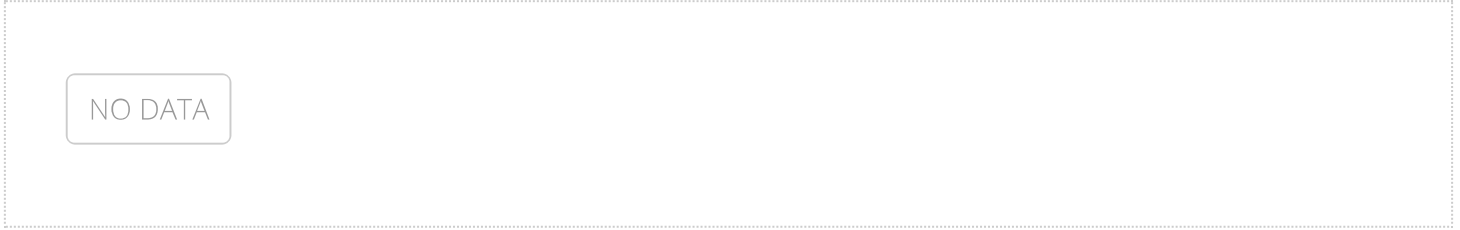
1.5



Paid search traffic

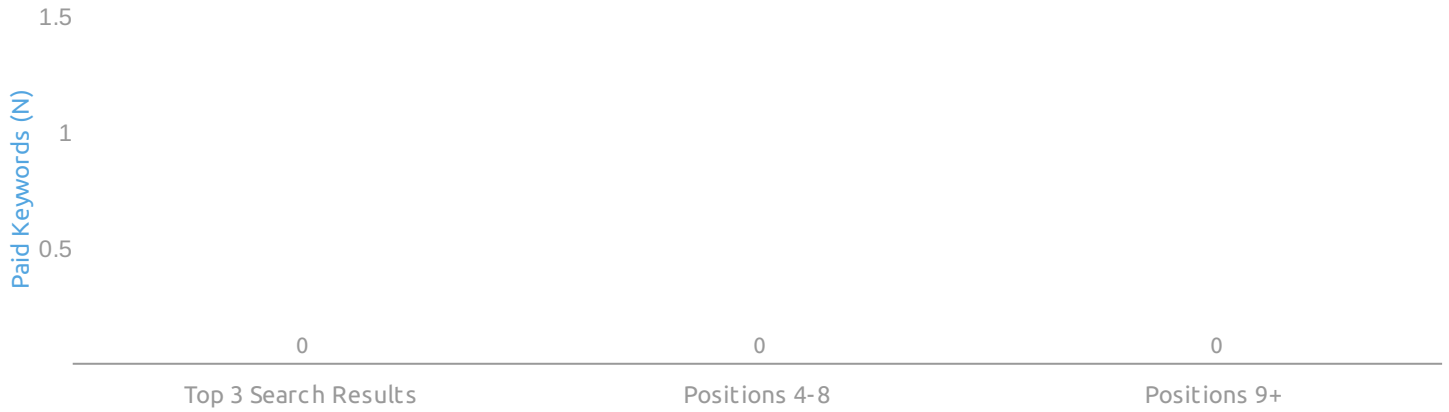
Paid Search: Top Keywords

US | defymedical.com



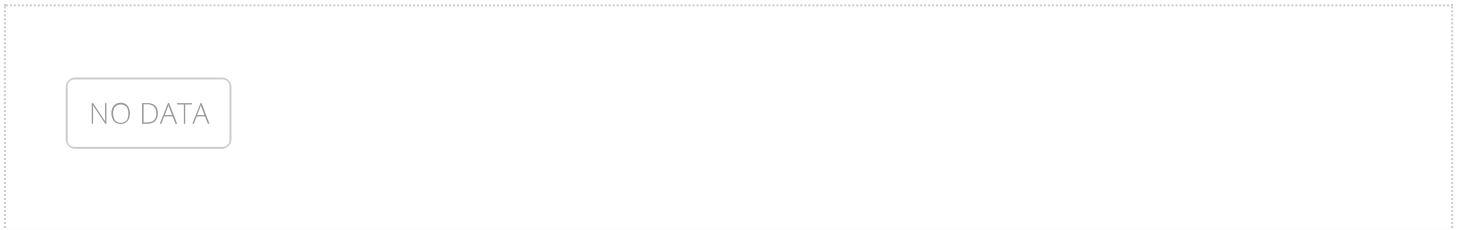
Paid Search: Ad Copy Position Distribution

US | defymedical.com



Paid Search: Top Competitors

US | defymedical.com



Paid Search: Competitive Positioning Map

US | defymedical.com

Paid Search Traffic (N)
defymedical.com

Paid Keywords (N)

Sample Ads






US | defymedical.com

NO DATA

Backlinks

Top backlinks

Root Domain: defymedical.com

Referring page Title / Referring page URL	Anchor text / Link URL	Type
Excel Male TRT Men's Health Forum https://www.excelmale.com/forum/	Defy Medical Telemedicine hormones https://www.defymedical.com/	
Peak Testosterone Men's Health Blog https://www.peaktestosterone.com/	http://www.defymedical.com/	
Sunday July 6 Photos Alaska Great Lakes Project http://aglp.com/sunday-july-6-photos/	ElvisRobe http://www.defymedical.com/?id=883&option=com_k2&task=user...	
Sunday July 6 Photos Alaska Great Lakes Project http://aglp.com/sunday-july-6-photos/	http://www.defymedical.com/?id=883&option=com_k2&task=user...	
Testosterone and Men's Health Forum - ExcelMale https://www.excelmale.com/	https://www.defymedical.com/	

Backlinks: Top Anchors

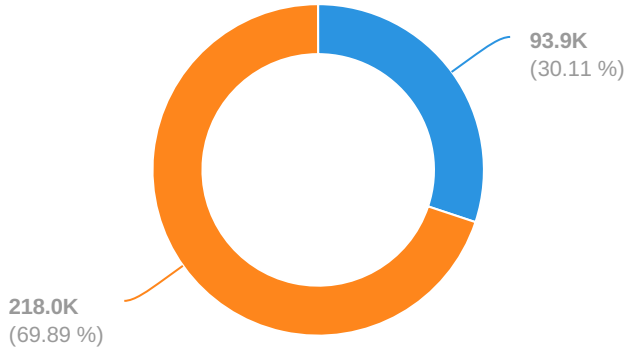
Root Domain: defymedical.com

Anchors	Percentage	Domains	Backlinks
defy medical telemedicine hormones	70%	1	216,764
Empty anchor	27%	44	85,529
http://www.defymedical.com/resources/hea...sterone-therapy	1%	1	2,052
defy medical telemedicine hormones defy medical telemedicine hormones	0%	1	661
defy medical ad in one heart magazine	0%	2	380

Backlinks: Follow vs Nofollow

defymedical.com

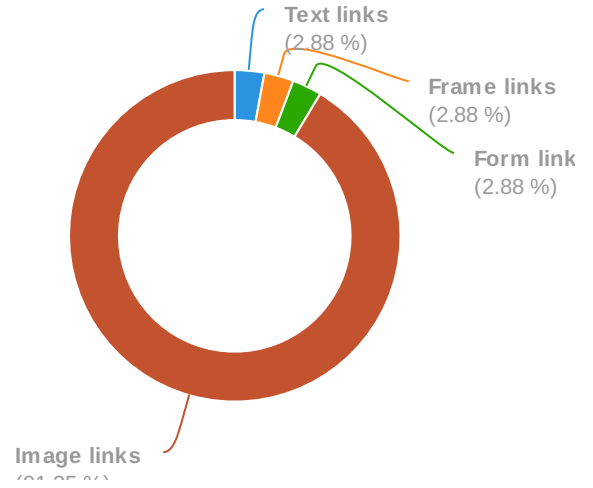
93.9K Follow links
218.0K Nofollow links



Backlinks Types

defymedical.com

9.3K Text links
0 Frame links
103 Form links
302.4K Image links



Backlinks: Top Referring Domains

Root Domain: defymedical.com

Root Domain	Backlinks	IP / Country
excelmale.com	285,656	40.87.46.140
peaktestosterone.com	17,582	192.169.189.70
clubsi.com	4,048	170.75.241.58
defyloft.com	1,711	198.154.241.189
mabrypta.org	643	104.31.82.242

Backlinks: Top Indexed Pages

Root Domain: defymedical.com

Title and URL	Domains	Backlinks
http://defymedical.com/	58	120
http://www.defymedical.com/	34	12,165
https://www.defymedical.com/	32	282,828
https://defymedical.com/	24	28
https://www.defymedical.com/blog/item/28-compounded-testosterone-gels-creams-for-topical-application	22	48

Display advertising

Display Advertising: Top Publishers (69)

Publishers	Ads	Image	HTML	Text
endometriosis.org	3	0	0	3
www.drugs.com	17	0	1	16
www.ehealthme.com	10	0	0	10
www.peaktestosterone.com	3	0	0	3
ask.metafilter.com	8	0	0	8

Display Advertising: Landing Pages (3)

defymedical.com

Landing	Times seen
https://www.defymedical.com/services/hrt	313
https://defymedical.com/index.php/services/16	38
https://defymedical.com/services/hrt	4

Display Advertising: Sample Text Ads (99)

defymedical.com

Get back to feeling great - Hormone testing and treatment

Ad

Choose professional care designed for you and your lifestyle. Get your energy & drive back

Get back to feeling great - Hormone testing and treatment

Ad

Choose professional care designed for you and your lifestyle. Get your energy & drive back

Get back to feeling great - Hormone testing and treatment

Ad

Choose professional care designed for you and your lifestyle. Get your energy & drive back

Get back to feeling great - Hormone testing and treatment

Ad

Choose professional care designed for you and your lifestyle. Get your energy & drive back

Display Advertising: Sample Image Ads

defymedical.com

NO DATA